

Welcome Baby Educational Resource List

Handouts for Home Visitation/Engagement Points												
Topic	Source	Title	Required	Optional	PN1	PN3	Hosp	RN	PP2-4	PP3-4	PP9	Comments
211 LA County	County of Los Angeles	211 LA County Information Card	✓		✓	✓			✓			
Baby Behavior	UC Davis Human Lactation Center	7 Secrets of Baby Behavior	✓				✓	✓	✓			
Brain Development	March of Dimes	Late Preterm Brain Development	✓		✓	✓						
Breastfeeding	CA WIC, CDPH	How Does Formula Compare to Breast Milk	✓		✓	✓						
Breastfeeding	DHHS Office of Women's Health www.Womenshealth.gov	Your Guide to Breastfeeding			✓	✓	✓					
Breastfeeding	Choose Health LA and Breastfeed LA	Infant Feeding Cues	✓				✓	✓				
Breastfeeding	Breastfeed LA	Extreme Fullness	✓				✓					
Breastfeeding	Breastfeed LA	Sore Nipples	✓				✓					
Breastfeeding	CA WIC, CDPH	Breastfeeding and Return to Work or School		✓						✓	✓	
Breastfeeding	CA WIC, CDPH	Pumping and Storing Breastmilk		✓			✓		✓	✓		
Breastfeeding	LA Best Babies Network (LABBN)	Breastfeeding Friendly Workplace Policies		✓			✓		✓	✓	✓	
Development	Zero to Three	Healthy Minds: Nurturing your Child's Healthy Development: Birth to 3 Months; 2 to 6 Months; etc		✓					✓	✓	✓	Multiple time periods available
Feeding	CA WIC, CDPH	When You Feed Me Formula		✓			✓	✓	✓			<i>To be given if/when formula is introduced.</i>
Feeding	CA WIC, CDPH	Feed Me! Birth to 6 Months	✓					✓	✓	✓		
Kick Counts	Comprehensive Perinatal Services Program	Count Your Baby's Kicks	✓		✓	✓						
Labor Positions	Childbirth Graphics	Positions for Laboring Out of Bed	✓			✓						

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Skin-to-Skin	California Hospital Medical Center (CHMC)	The Golden Hour	✓			✓						
Lead Poisoning Prevention	County of Los Angeles Public Health	Lead and Your Newborn	✓			✓						
Lead Poisoning Prevention	County of Los Angeles Public Health	Danger! Azarcon, Greta		✓		✓			✓	✓		
Lead Poisoning Prevention	County of Los Angeles Public Health	Don't Take Lead Home From Your Job		✓		✓			✓	✓		
Lead Poisoning Prevention	County of Los Angeles Public Health	Make Your Home Lead-Safe and Healthy for Children		✓		✓				✓		
Lead Poisoning Prevention	County of Los Angeles Public Health	Remodeling or Repainting?		✓		✓			✓	✓		
Lead Poisoning Prevention	County of Los Angeles Public Health	Traditional Pottery May Contain Lead		✓		✓			✓	✓		
Lead Poisoning Prevention	County of Los Angeles Public Health	Warning! These Candies Have Been Found to Contain Lead		✓		✓			✓	✓		
Pest Control	Safer Pest Control Project	Bed Bugs		✓		✓			✓	✓		
Pest Control	Our Water Our World	Keeping Cockroaches Out of Your House		✓		✓			✓	✓		
Oral Health	Health EDCO®	Baby Bottle Tooth Decay		✓						✓		<i>To be given if/when formula is introduced.</i>
Car Seat Safety	California Highway Patrol U.S. Consumer Product Safety	Child Safety Seats Save Lives	✓					✓				
Safe Sleep/SIDS	First 5 LA	Safe Sleep	✓					✓	✓	✓		



Materials and Supplies to be Purchased or Ordered

The Welcome Baby program requires the use and distribution of a variety of materials and supplies across the various engagement points. Some of these items will be provided by the Family Strengthening Oversight Entity via LA Best Babies Network (e.g., Welcome Baby Books and engagement point materials). Other education materials and supplies may be helpful, many are available online and others will need to be purchased or ordered separately. These items are listed in the following table and are grouped alphabetically by source organization.

Source	Name of Material/Supply	Languages	Amount	To Order
211 LA County (Attn. Jennifer Leach)	211 Card	English, Spanish, Chinese	Free	By Email: PRMaterials@211LA.org By Phone: 626-350-1841 x2110 By Fax: 626-442-6940 By Mail: 211 LA County, 526 W. Las Tunas Dr., San Gabriel, CA 91776 (Order form: www.211la.org/PRMaterials.pdf)
Breastfeed LA	Extreme Fullness	English, Spanish	Free	PDF versions can be downloaded at http://www.breastfeedla.org/for-parents/91-flyers-and-brochures
	Sore Nipples			
Brookes Publishing Co.	ASQ-3 Starter Kit Plus materials below	English, Spanish	\$275.00 each	Online: www.brookespublishing.com/asq By Phone: 1-800-638-3775 By Fax: 410-337-8539 By Mail: Brookes Publishing Co., PO Box 10624, Baltimore, MD 21285 (Order form: agesandstages.com/pdfs/order_form.pdf)
	ASQ-3: Learning Activities Book	English, Spanish	\$49.95 each	
	ASQ-3: Materials Kit Contains all materials needed for assessments for age 2 mos through 60 mos OR Purchase materials separately: <ul style="list-style-type: none"> • 4 mos: baby bottle, mirror, toy (small, easy to grasp) • 9 mos: baby bottle, toy (small, easy to grasp), clothing (coat, jacket, or shirt), cheerios or other small food, cookies or crackers, crib rail or supportive furniture, cup, paper, string or shoelace 	N/A	\$295.00 per kit These materials may be purchased locally, or may be present in the home	
California Highway Patrol	Child Safety Seats Save Lives	English, Spanish, Chinese, Russian	Free	PDF version can be downloaded at www.chp.ca.gov/community/safeseat.html

Source	Name of Material/Supply	Languages	Amount	To Order
California Hospital Medical Center	The Golden Hour	English, Spanish	Free	Brochures may be ordered through LA Best Babies Network
Childbirth Graphics	Positions for Laboring Out of Bed tear pad	English/Spanish	\$17.14/pack of 100	By Phone: 1-855-510-6730 By Fax: 1-888-977-7653 (Order form: www.childbirthgraphics.com/media/wysiwyg/2013CGorderform.jpg) Online: www.childbirthgraphics.com/index.php/positions-for-laboring-out-of-bed-tear-pad-english-spanish.html
	Healthy Newborns flipchart	English with Spanish subtitles	\$108.80	Online: www.childbirthgraphics.com/index.php/shop-by-subject/newborns/healthy-newborns-flip-chart.html
	The Process of Giving Birth flipchart	English/Spanish	\$114.10	Online: www.childbirthgraphics.com/index.php/shop-by-subject/labor-and-birth/the-process-of-giving-birth-flip-chart-english-spanish.html
	Guide to Breastfeeding charts	N/A	\$28.75	Online: http://www.childbirthgraphics.com/index.php/guide-to-breastfeeding-spiral-bound-charts.html
Comprehensive Perinatal Services Program	Count Your Baby's Kicks	English	Free	Welcome Baby Training Binder: Prenatal and Postpartum Care section OR CPSP Steps to Take Handbook: page HE 27 (http://www.cdph.ca.gov/programs/CPSP/Documents/MO-CPSP-SteptoTakeHandbook.pdf)
County of Los Angeles Public Health	Lead and your newborn	English/Spanish	Free	By Phone: 800-542-5323 By Fax: 323-890-8736 By Mail: Childhood Lead Poisoning Prevention Program, Health Education Unit, 5555 Ferguson Dr., Ste. 210-02, City of Commerce, CA 90022 (Order form: publichealth.lacounty.gov/lead/reports/HEU%20Flyers/General%20Order%20Form.pdf) Some PDF versions can be downloaded at publichealth.lacounty.gov/lead/admin/ed_material_list.htm
	Danger! Azarcon, Greta			
	Don't Take Lead Home from Your Job			
	Make Your Home Lead-Safe and Healthy for Children			
	Remodeling or Repainting?			
	Traditional Pottery May Contain Lead			
	Warning! These Candies Have Been Found to Contain Lead			
Free CHDP Health Check-ups	English, Spanish		By Phone: 800-993-2437 By Fax: 626-569-9350 By Mail: Child Health and Disability Prevention Program, 9320 Telstar Ave., Ste. 226, El Monte, CA 91731 (Order form: publichealth.lacounty.gov/cms/docs/CHDPMaterialsOrderForm.pdf)	

Source	Name of Material/Supply	Languages	Amount	To Order
Health Edco	Baby Bottle Tooth Decay	English/Spanish	\$17.14/pack of 100	Online: www.healthedco.com/index.php/baby-bottle-tooth-decay-tear-pad-english-spanish.html By Phone: 1-855-510-6720 By Fax: 1-888-977-7653 (Order form: www.healthedco.com/media/wysiwyg/2013HEorderform.jpg)
LA Best Babies Network	Breastfeeding Friendly Workplace Policies	English	Free	PDF version can be downloaded at labestbabies.org/publications/breastfeeding-friendly-workplace-policies LA Best Babies Network can provide hard copies if requested
LA County Infant Safe Sleeping Campaign	Safe Sleep	English, Spanish	Free	PDF version available at http://www.ican4kids.org/safesleep/pdf/training-toolkit-all-files-english-only.pdf
March of Dimes	Late Preterm Brain Development	English, Spanish	\$6.50/pack of 50	Online: www.marchofdimes.com/catalog/product.aspx?productid=5248&categoryid=&productcode=37-2525-10
National Center on Shaken Baby Syndrome	Enjoy Your Baby	English, Spanish, Arabic	\$.20 per brochure	Online: secure.dontshake.org/buymaterials/detail.php?id=166&cid=9 By Email: mail@dontshake.org By Phone: 801-447-9360 By Fax: 801-447-9364 By Mail: National Center on Shaken Baby Syndrome, 1433 N. Hwy. 89, Ste. 110, Farmington, UT, 84025 (Order form: secure.dontshake.org/buymaterials/img/bm/6-20-11_NCSBS_order_form.pdf)
Safer Pest Control Project	Bed Bugs	English, Spanish, Chinese, French, Polish	Free if you register	PDF version can be downloaded at sccpweb.org/resources/
SAMHSA	National Suicide Prevention Lifeline wallet card	English	Free (shipping charges may apply)	Online (and PDF version can be downloaded at): store.samhsa.gov/product/National-Suicide-Prevention-Lifeline-Wallet-Card-Having-Trouble-Coping-With-Help-Comes-Hope-/SVP13-0155R
	Having Trouble Coping After a Disaster wallet card		Free	PDF version can be downloaded at store.samhsa.gov/product/Disaster-Distress-Helpline-Wallet-Card/PEP12-DDHCARD

Source	Name of Material/Supply	Languages	Amount	To Order
State of California Health and Human Services Agency	L.A. County Appointment of Representative form	English	N/A	PDF version can be downloaded at www.dhcs.ca.gov/formsandpubs/forms/Forms/mc306.pdf
Our Water Our World	Keeping Cockroaches Out of Your House	English, Spanish	Free	PDF version can be downloaded at www.ourwaterourworld.org/FactSheets.aspx
UC Davis Human Lactation Center	7 Secrets of Baby Behavior	English, Spanish	\$15.00/pack of 25	By Email: lactation@ucdavis.edu By Phone: 530-754-5364 By Fax: 530-752-7582 By Mail: UC Davis Human Lactation Center, Department of Nutrition, One Shields Ave., Davis CA 95616 (Order form: lactation.ucdavis.edu/products/7%20secrets%20order%20form.pdf)
U.S. DHHS Office of Women's Health	Your Guide to Breastfeeding	English, Spanish, Chinese (Also have versions for African American and American Indian/Alaskan Native women)	Free	PDF Versions can be downloaded at http://www.womenshealth.gov/publications/our-publications/breastfeeding-guide/index.html
WIC	How Does Formula Compare to Breast Milk	English, Spanish	Free	PDF versions can be downloaded at www.cdph.ca.gov/programs/wicworks/Pages/WICEducationMaterialsWomen.aspx OR http://www.breastfeedla.org/for-parents/91-flyers-and-brochures
	Breastfeeding While Working or Going to School			
	Pumping and Storing Breast Milk for Your Baby			
	When You Feed Me Formula			
	Feed Me! Birth to 6 months			
	Feed Me! 6 to 12 Months	English, Spanish, Chinese, Russian, Armenian, Hmong, Vietnamese	Free	PDF versions can be downloaded at www.cdph.ca.gov/programs/wicworks/Pages/WICEducationMaterialsInfants.aspx
Your WIC Foods	PDF versions can be downloaded at www.cdph.ca.gov/programs/wicworks/Pages/WICEducationMaterialsGeneralInformationaboutWIC.aspx			
For your local area	Farmer's Market flyer			